

UDYOG'10



- **T Mech** - Tools, Engineering, Automation, Machinery, Technology & Industry
- **P Tech** - Pharma, Process-Chem, Instrumentation & Pack-Print
- **Logistix** - Material Handling, Infrastructure & Build-Construction
- **E Show** - Electrical, Electronic, Energy & Alternatives

It Doesn't Get Bigger than this!
31 TRINITY

12-14 FEBRUARY, 2010
EXPO CENTER, PANAJI, GOA

4 Exhibitions
Under 1 Roof



H.E. Shri SC Jamir, Governor of Goa at the inauguration of Trinity's earlier event

the region's **BIGGEST**

TARGET AUDIENCE SPECIAL INVITES

- Engineers, Technical & Operations Personnel
- Decision-makers (CEOs / CMDs / Mgrs)
- Consultants & Project Developers
- Executives from Power Utilities
- Government & Policy-makers
- Purchase & Safety Managers
- Industrialists & Businessmen



Shri Digambar Kamat, Chief Minister of Goa inaugurating Trinity's earlier event

WHY EXHIBIT?

- 3 DAYS BUSINESS
- a select audience
- killing competition
- value - added services
- grabbing market - share
- your market coming to you
- highlighting product features
- interaction between buyers & sellers
- minimum wastage of marketing media
- sourcing suppliers & establishing joint ventures
- testing market conditions & obtaining feedback
- tapping new clients & securing the existing ones
- the advantage of advertising & direct marketing
- setting up dealer(reseller/distributor regional networks
- launching new products, models, upgrades, schemes, etc
- free publicity in reference directories & advertisements.....
- response analysis, telemarketing, internet & fax broadcasts....

MEGA MEDIA CAMPAIGN

he show is promoted extensively through multi-pronged strategies, pre-during-post event comprising

- Presidential Invites to Associations & Professionals
- Newspaper & Industry Journals
- Direct Invitations & Television
- Banners & Outdoor Publicity
- Email & Internet Marketing
- Radio & Other Media

If you are particularly serious about doing business in this region -

- * Maharashtra
- * Karnataka
- * Mumbai
- * Gujarat
- * Goa



FOCUS THEMES

- BIOTECH
- PRINTING
- PACKAGING
- WIRES & CABLES
- PHARMACEUTICALS
- CHEMICALS & DRUGS
- PROCESS ENGINEERING
- SECURITY, SAFETY & FIRE
- TECHNOLOGY & SERVICES
- AUTOMATION & TRANSPORT
- INSTRUMENTATION & CONTROL
- LOGISTICS & MATERIAL HANDLING
- MEDIA, ENTERPRISE & OFFICEWARE
- ENERGY, ELECTRICAL & INDUSTRIAL
- ELECTRONICS, INFOTECH & TELECOM
- TOOLS, WELDING, JOINING, FORGING & GRINDING
- PROCESSING - FOOD, AGRICULTURE & HOTEL SUPPLIES
- INFRASTRUCTURE, CONSTRUCTION & BUILDING MATERIALS

EARLYBIRD RATE
Rs. 3000/-
per sq. mt.

COST EFFECTIVE TARIFFS

Spaces are available @ Rs. 3,000/- per sq. mt. The built-up premium stall with a table, chair, panels, lights, fascia... would cost Rs.4,000 per sq mt. An Expo Directory would also be published and an advertisement in the same would be Rs. 5,000 for a B&W full page. Service tax @ 10.30 % is applicable on all payments. Sponsorship possibilities are also available - details of which can be provided on request.

Trinity Ventures is India's premier B2B | B2C event managers, annually organizing at least 10 exhibitions & conferences on varied subjects. A couple of these like the International Boat Show or the Food & Hospitality Expo are market leaders, drawing both exhibitors & visitors from different parts of the country & abroad. Trinity is ISO 9001:2000 certified by the United Kingdom Accreditation Service, which speaks for the Quality Management of our business interaction platforms, each fair drawing thousands of target-specific visitors and also hundreds of exhibitors, from a cross-spectrum of the industry.

from an ISO 9001 : 2000 company



Last Edition - Special Thanks to



EARLYBIRD DEADLINE : September '09

Tariff	Type	Size	Tariff
Rs.4,000 per sq mt (Stall Space)	A	9 sq mt (3 x 3mt)	Rs. 36,000/-
	B	18 sq mt (6 X 3 mt)	Rs. 72,000/-
	C	6 sq mt (3 X 2 mt)	Rs. 24,000/-
	D	12 sq mt (6 X 2 mt)	Rs. 48,000/-
	E	24 sq mt (6 X 4 mt)	Rs. 96,000/-
	F	36 sq mt (6 X 6 mt)	Rs. 1,44,000/-

Flr plan not to scale. Subject to changes. + service tax as applicable

